

# Austria

## Key indicators

Population (millions), 2006.....	8.2
Surface area (1,000 square kilometers).....	83.9
Gross domestic product (US\$ billions), 2006.....	323.8
Gross domestic product (PPP, US\$) per capita, 2006.....	36,368
Real GDP growth (percent), 2006.....	3.3

Source: World Bank, *World Development Indicators Online Database* (December 2007); IMF, *World Economic Outlook Database* (October 2007 edition); national sources

## Travel & Tourism indicators

### T&T Industry, 2007 estimates

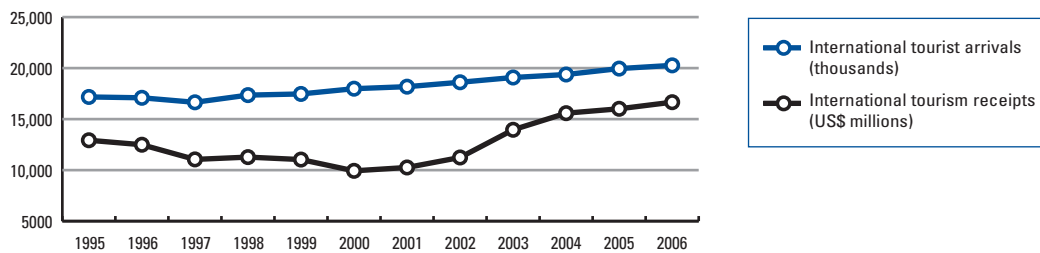
		Percent of total	2008–2017 annual growth (% forecast)
GDP (US\$ millions).....	21,560	6.1	1.6
Employment (1,000 jobs).....	300	7.2	0.8

### T&T economy, 2007 estimates

GDP (US\$ millions).....	59,540	16.7	1.9
Employment (1,000 jobs).....	807	19.3	1.0

Source: World Travel & Tourism Council, TSA Research 2007

International tourist arrivals (thousands), 2006.....	20,269
International tourism receipts (US\$ millions), 2006.....	16,658



Source: United Nations World Tourism Organization

## Travel & Tourism Competitiveness Index

	Rank (out of 130)	Score (1–7 scale)
<b>2008 Index.....</b>	<b>2</b>	<b>5.4</b>
<b>T&amp;T regulatory framework.....</b>	<b>4</b>	<b>5.9</b>
Policy rules and regulations.....	22	5.2
Environmental sustainability.....	8	5.6
Safety and security.....	3	6.4
Health and hygiene.....	4	6.8
Prioritization of Travel & Tourism.....	19	5.4
<b>T&amp;T business environment and infrastructure.....</b>	<b>8</b>	<b>5.3</b>
Air transport infrastructure.....	29	4.2
Ground transport infrastructure.....	10	6.0
Tourism infrastructure.....	1	7.0
ICT infrastructure.....	20	4.9
Price competitiveness in the T&T industry.....	104	4.2
<b>T&amp;T human, cultural, and natural resources.....</b>	<b>7</b>	<b>5.2</b>
Human resources.....	19	5.6
Education and training.....	11	6.0
Availability of qualified labor.....	64	5.3
Affinity for Travel & Tourism.....	23	5.4
Natural resources.....	37	4.0
Cultural resources.....	11	5.6

Note: For descriptions of variables and detailed sources, please refer to "How to the Read Country/Economy Profiles."

## The Travel &amp; Tourism Competitiveness Index in detail

■ Competitive Advantage
■ Competitive Disadvantage

INDICATOR	RANK/130	INDICATOR	RANK/130
<b>1st pillar: Policy rules and regulations</b>		<b>8th pillar: Tourism infrastructure</b>	
1.01 Prevalence of foreign ownership .....	17... <span style="color: #808080;">■</span>	8.01 Hotel rooms* .....	3... <span style="color: #0056b3;">■</span>
1.02 Property rights .....	4... <span style="color: #0056b3;">■</span>	8.02 Presence of major car rental companies* .....	1... <span style="color: #0056b3;">■</span>
1.03 Business impact of rules on FDI .....	19... <span style="color: #808080;">■</span>	8.03 ATMs accepting Visa cards* .....	4... <span style="color: #0056b3;">■</span>
1.04 Visa requirements* .....	30... <span style="color: #808080;">■</span>	<b>9th pillar: ICT infrastructure</b>	
1.05 Openness of bilateral Air Service Agreements* .....	53... <span style="color: #808080;">■</span>	9.01 Extent of business Internet use .....	16... <span style="color: #808080;">■</span>
1.06 Transparency of government policymaking .....	15... <span style="color: #808080;">■</span>	9.02 Internet users* .....	21... <span style="color: #808080;">■</span>
1.07 Time required to start a business* .....	65... <span style="color: #808080;">■</span>	9.03 Telephone lines* .....	24... <span style="color: #808080;">■</span>
1.08 Cost to start a business* .....	34... <span style="color: #808080;">■</span>	9.04 Broadband Internet subscribers* .....	21... <span style="color: #808080;">■</span>
<b>2nd pillar: Environmental sustainability</b>		9.05 Mobile telephone subscribers* .....	13... <span style="color: #808080;">■</span>
2.01 Stringency of environmental regulation .....	10... <span style="color: #0056b3;">■</span>	<b>10th pillar: Price competitiveness in the T&amp;T industry</b>	
2.02 Enforcement of environmental regulation .....	5... <span style="color: #0056b3;">■</span>	10.01 Ticket taxes and airport charges* .....	74... <span style="color: #808080;">■</span>
2.03 Sustainability of T&T industry development .....	3... <span style="color: #0056b3;">■</span>	10.02 Purchasing power parity* .....	111... <span style="color: #808080;">■</span>
2.04 Carbon dioxide emissions* .....	95... <span style="color: #808080;">■</span>	10.03 Extent and effect of taxation .....	37... <span style="color: #808080;">■</span>
2.05 Particulate matter concentration* .....	51... <span style="color: #808080;">■</span>	10.04 Fuel price levels* .....	104... <span style="color: #808080;">■</span>
2.06 Threatened species* .....	26... <span style="color: #808080;">■</span>	10.05 Hotel price index* .....	57... <span style="color: #808080;">■</span>
2.07 Environmental treaty ratification* .....	28... <span style="color: #808080;">■</span>	<b>11th pillar: Human resources</b>	
<b>3rd pillar: Safety and security</b>		11.01 Primary education enrollment* .....	30... <span style="color: #808080;">■</span>
3.01 Business costs of terrorism .....	8... <span style="color: #0056b3;">■</span>	11.02 2ndary education enrollment* .....	23... <span style="color: #808080;">■</span>
3.02 Reliability of police services .....	9... <span style="color: #0056b3;">■</span>	11.03 Quality of the educational system .....	14... <span style="color: #808080;">■</span>
3.03 Business costs of crime and violence .....	8... <span style="color: #0056b3;">■</span>	11.04 Local availability of research and training services .....	15... <span style="color: #808080;">■</span>
3.04 Road traffic accidents* .....	48... <span style="color: #808080;">■</span>	11.05 Extent of staff training .....	6... <span style="color: #0056b3;">■</span>
<b>4th pillar: Health and hygiene</b>		11.06 Hiring and firing practices .....	79... <span style="color: #808080;">■</span>
4.01 Physician density* .....	16... <span style="color: #808080;">■</span>	11.07 Ease of hiring foreign labor .....	120... <span style="color: #808080;">■</span>
4.02 Access to improved sanitation* .....	1... <span style="color: #0056b3;">■</span>	11.08 HIV prevalence* .....	63... <span style="color: #808080;">■</span>
4.03 Access to improved drinking water* .....	1... <span style="color: #0056b3;">■</span>	11.09 Business impact of HIV/AIDS .....	3... <span style="color: #0056b3;">■</span>
4.04 Hospital beds* .....	10... <span style="color: #0056b3;">■</span>	11.10 Life expectancy* .....	16... <span style="color: #808080;">■</span>
<b>5th pillar: Prioritization of Travel &amp; Tourism</b>		<b>12th pillar: Affinity for Travel &amp; Tourism</b>	
5.01 Government prioritization of the T&T industry .....	18... <span style="color: #808080;">■</span>	12.01 Tourism openness* .....	34... <span style="color: #808080;">■</span>
5.02 T&T government expenditure* .....	36... <span style="color: #808080;">■</span>	12.02 Attitude of population toward foreign visitors .....	3... <span style="color: #0056b3;">■</span>
5.03 Effectiveness of marketing and branding .....	4... <span style="color: #0056b3;">■</span>	12.03 Extension of business trips recommended .....	6... <span style="color: #0056b3;">■</span>
5.04 T&T fair attendance* .....	22... <span style="color: #808080;">■</span>	<b>13th pillar: Natural resources</b>	
<b>6th pillar: Air transport infrastructure</b>		13.01 Number of World Heritage natural sites* .....	70... <span style="color: #808080;">■</span>
6.01 Quality of air transport infrastructure .....	21... <span style="color: #808080;">■</span>	13.02 Nationally protected areas* .....	13... <span style="color: #808080;">■</span>
6.02 Available seat kilometers* .....	36... <span style="color: #808080;">■</span>	13.03 Quality of the natural environment .....	4... <span style="color: #0056b3;">■</span>
6.03 Departures per 1,000 population* .....	19... <span style="color: #808080;">■</span>	13.04 Total known species* .....	83... <span style="color: #808080;">■</span>
6.04 Airport density* .....	62... <span style="color: #808080;">■</span>	<b>14th pillar: Cultural resources</b>	
6.05 Number of operating airlines* .....	18... <span style="color: #808080;">■</span>	14.01 Number of World Heritage cultural sites* .....	19... <span style="color: #808080;">■</span>
6.06 International air transport network .....	20... <span style="color: #808080;">■</span>	14.02 Sports stadiums* .....	29... <span style="color: #808080;">■</span>
<b>7th pillar: Ground transport infrastructure</b>		14.03 Number of international fairs and exhibitions* .....	9... <span style="color: #0056b3;">■</span>
7.01 Quality of roads .....	7... <span style="color: #0056b3;">■</span>		
7.02 Quality of railroad infrastructure .....	16... <span style="color: #808080;">■</span>		
7.03 Quality of port infrastructure .....	31... <span style="color: #808080;">■</span>		
7.04 Quality of domestic transport network .....	11... <span style="color: #808080;">■</span>		
7.05 Road density* .....	16... <span style="color: #808080;">■</span>		

\* Hard data

Note: For further details and explanation, please refer to the section "How to Read the Country/Economy Profiles" at the beginning of this chapter.